



NEW FORMULA

Amway Home™ Dish Drops™
Automatic Dishwasher Tablets

WHY REFORMULATE?

Our scientists are constantly searching for new technologies to improve our products. All our reformulated products need to be:

- 🌱 **performance improved**
- 🌱 **more innovative**
- 🌱 **more environmentally friendly**

Therefore, we have developed a new formula for our high-performance Dish Drops™ Automatic Dishwasher Tablets – making them even better to further exceed our customers' needs and expectations.



NEW FEATURES & BENEFITS



A sustainable solution:

Over 90% of the formula derived from plants and minerals.



Better performance:

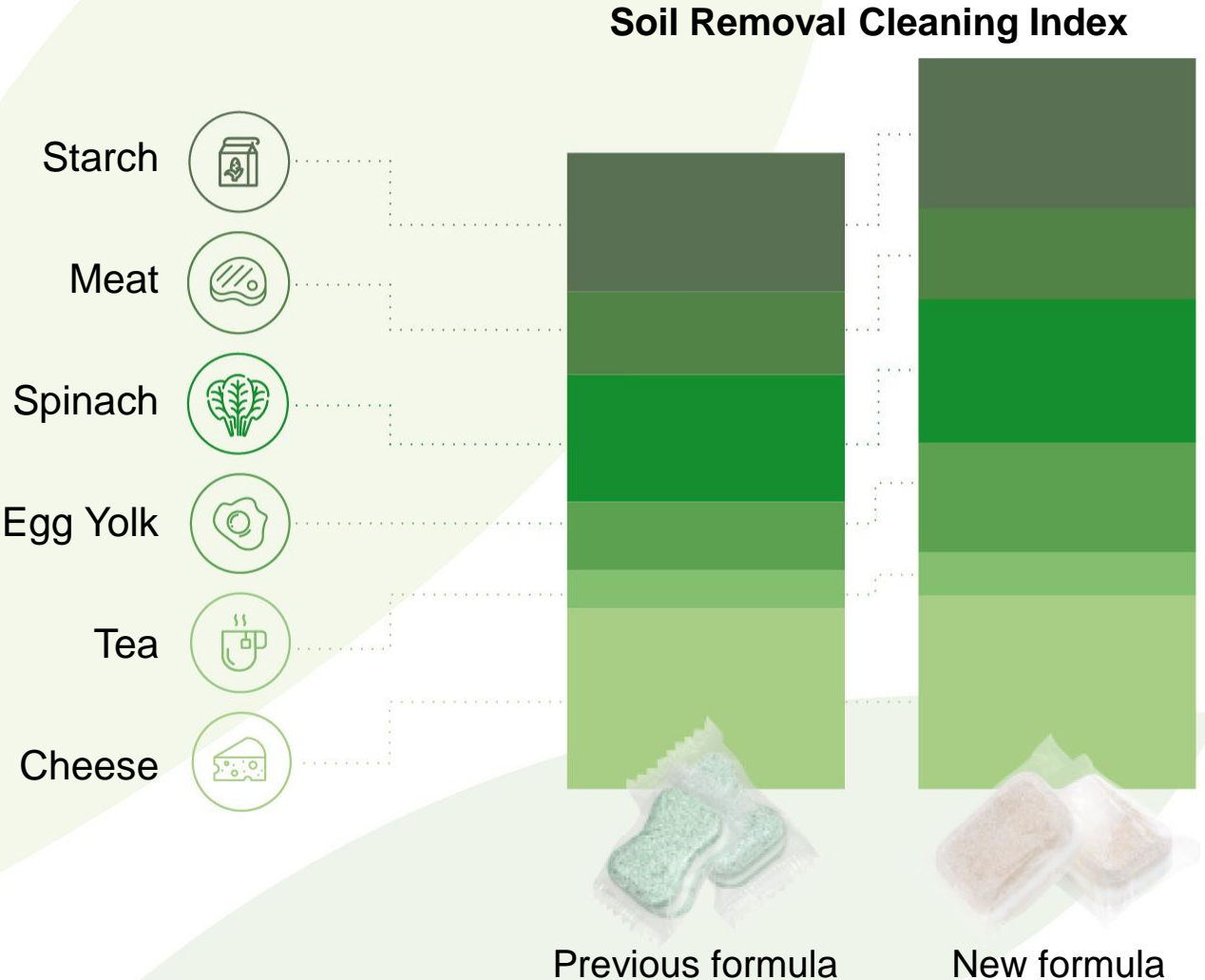
Cleans up to 15% better than previous Dish Drops™ Automatic Dishwasher Tablets.



Environment conscious:

FSC-recognised carton, manufactured from 100% recycled materials and fully recyclable. Fragrance and dye-free tablets.

UP TO 15% IMPROVEMENT*



* versus previous tablet

NEW FEATURES & BENEFITS

- Improved **performance** delivers great spotting and filming prevention
- Does not contain salt or TAED (tetraacetythylenediamine) as a bleach activator. No salt needed for outstanding cleaning and spot-free results*
- Does not visibly etch glassware
- All-in-One Formula: contains rinse aid, builder, amylase and protease oxygen bleach for consistently excellent results
- Without having to pre-rinse

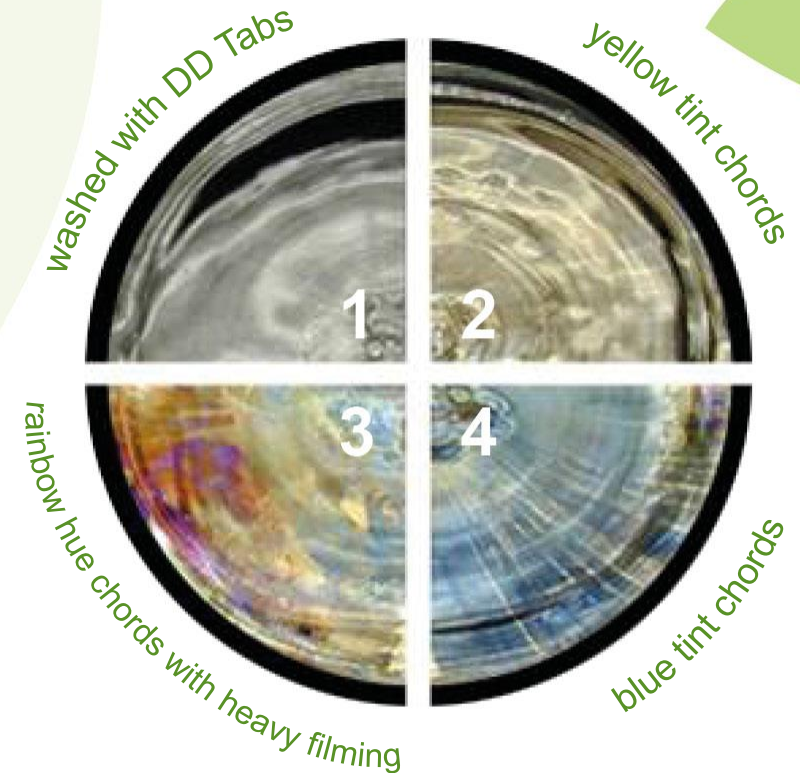


* Users in hard water areas may still need to use rinse aid in their machines, in accordance with the manufacturer's guidelines.

ETCHING OF GLASSWARE

- ✔ **Glass etching** is a phenomenon that is caused by some automatic detergents in **soft water environments**.
- ✔ It typically **occurs over the course of many washes** (50 to 100) and manifests itself initially as an iridescent hue on the glass and later as a heavy film. These are the result of chemical etching and are **irreversible**.
- ✔ Having studied this phenomenon extensively, Amway scientists developed the new DISH DROPS™ tablets in a way that prevents visible glass etching*.

* Delicate glassware like crystal should not be cleaned in the dishwasher. Please consult the manufacturer's guidelines for your dishwasher for more information.



Etching is a progression from clear glassware (picture 1) towards glass with an iridescent tint and film (picture 4).

LOOK OF Dish Drops™

- ✔ The tablets are enclosed in a water-soluble wrapper - no unwrapping required and no direct contact with the skin.
- ✔ The new tablets deliver better cleaning performance in a denser, smaller size compared to previous Dish Drops™ Automatic Dishwasher Tablets.
- ✔ No dye is used in the new Dish Drops™ Automatic Dishwasher Tablets, which feature only natural tan and white colours.



BIOQUEST FORMULA

This BIOQUEST FORMULA™ product delivers powerful cleaning performance and is concentrated and biodegradable. It delivers spotting and filming prevention performance even in hard water conditions. No rinse aid is required.* Effective cleaning performance with no harmful residues.



* Users in hard water areas may still need to use rinse aid in their machines, in accordance with the manufacturer's guidelines.

ALL-IN-ONE FORMULA

These essential cleaning actions are covered by the all-in-one formula*:

- ✔ Rinse aid
- ✔ Builder
- ✔ Amylase
- ✔ Protease
- ✔ Oxygen bleach
- ✔ Soil dispersant

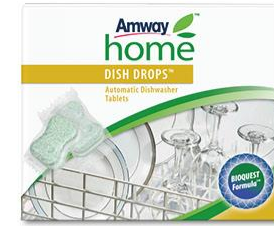


* This applies for most water conditions. For optimal performance, especially in regions with very hard water (>21dH), we strongly recommend using salt in the dishwasher's salt compartment and a rinse aid according to manufacturers' use instructions to ensure maximum performance.

QUICK COMPARISON



NEW FORMULA



PREVIOUS ITERATION

| | | |
|---|---|---|
| Does not visibly etch glass | ✓ | — |
| Dye free | ✓ | — |
| Improved stain removal performance | ✓ | — |
| Higher content of renewable plant-based ingredients | ✓ | — |
| Contains TAED (tetraacetylenediamine) as bleach activator | — | ✓ |
| Contains salt | — | ✓ |
| 100% recycled carton box, recyclable, FSCE certified | ✓ | — |
| 60 tablets | ✓ | ✓ |
| Dissolvable wrapper | ✓ | ✓ |
| Biodegradable | ✓ | ✓ |
| All-in-one formula | ✓ | ✓ |
| Contains rinse aid | ✓ | ✓ |
| Safe for septic systems | ✓ | ✓ |
| Phosphate-free | ✓ | ✓ |
| Cleans at 40°C | ✓ | ✓ |